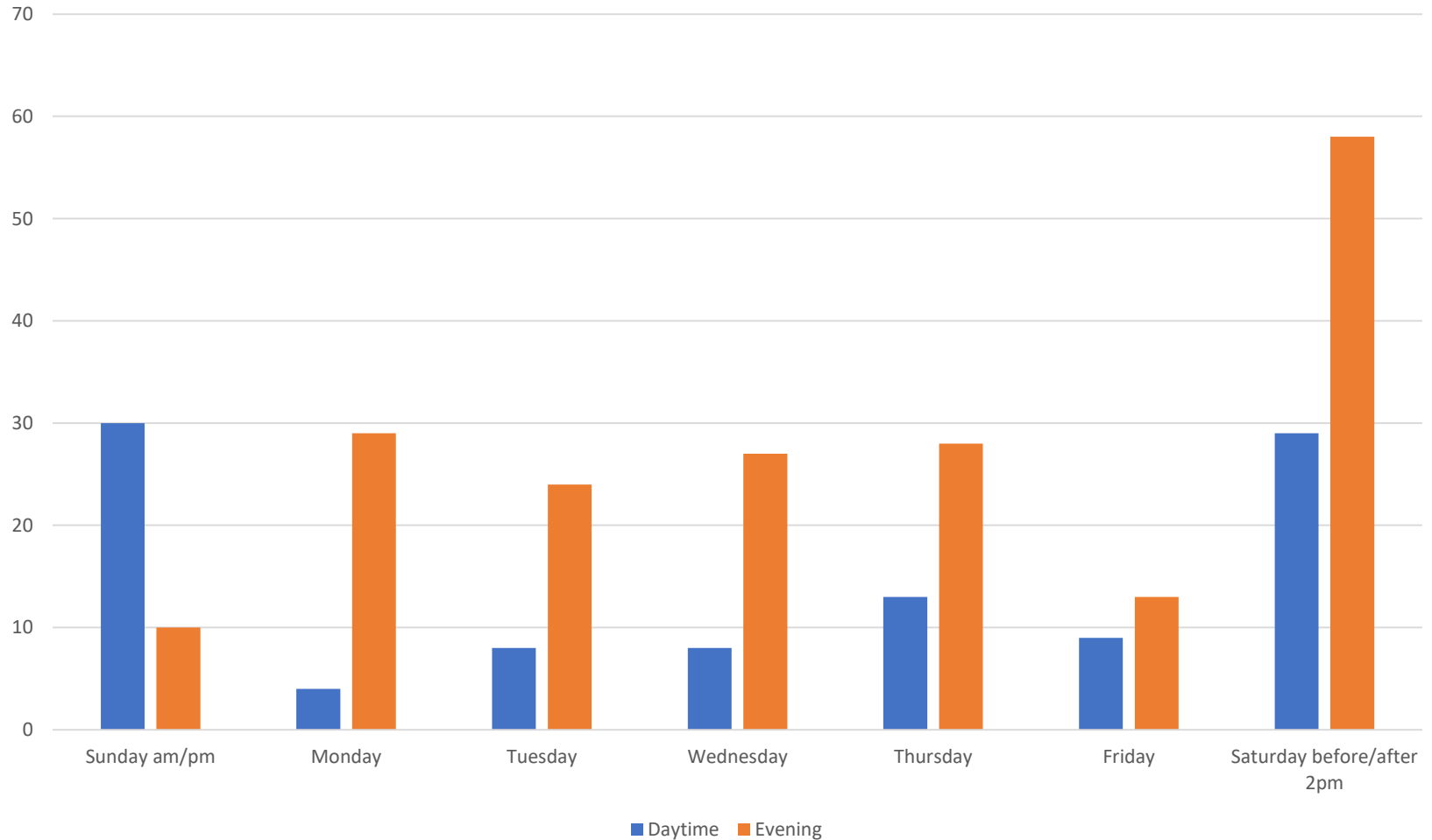




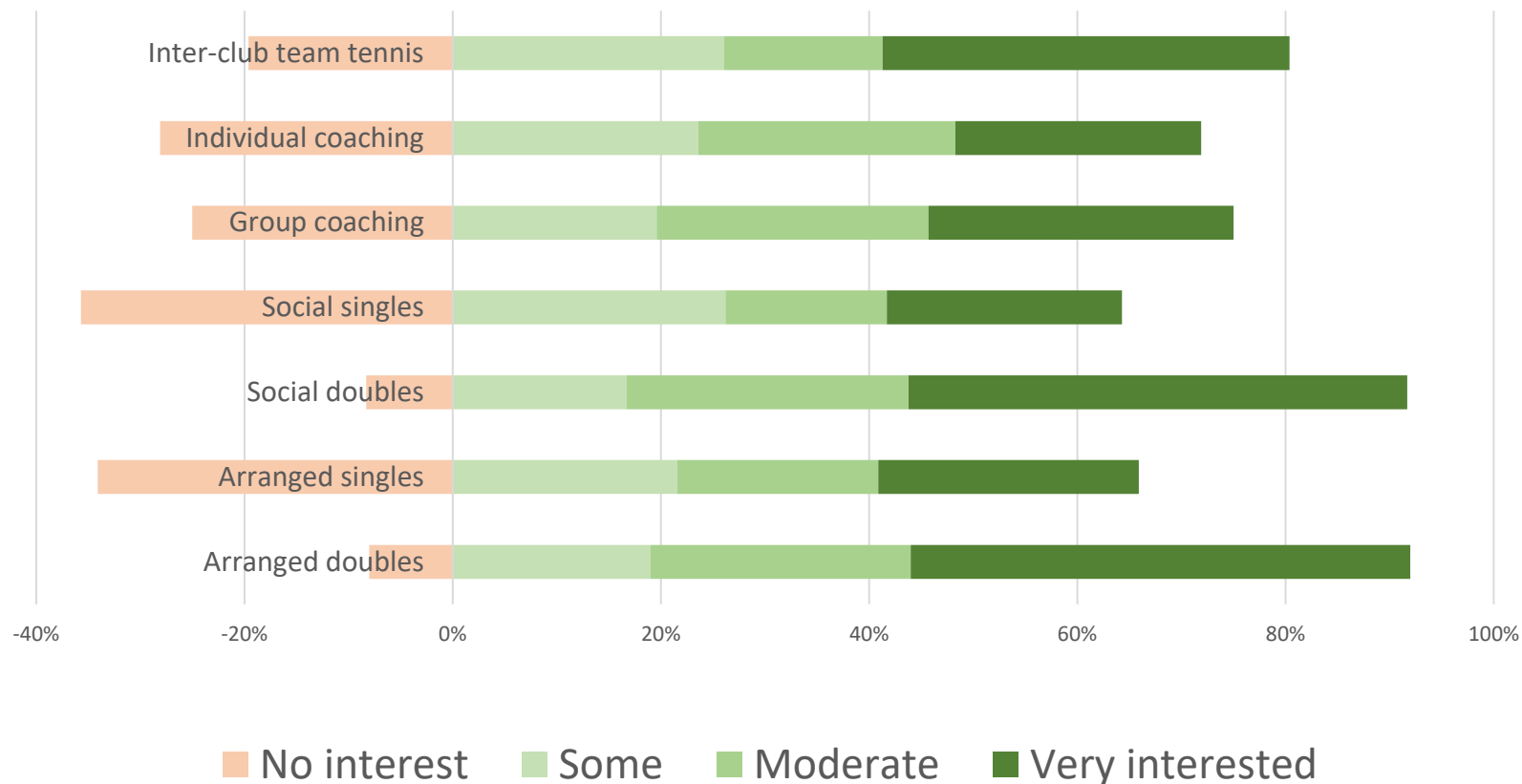
2019 Tennis Survey Results

108 adult members responded.

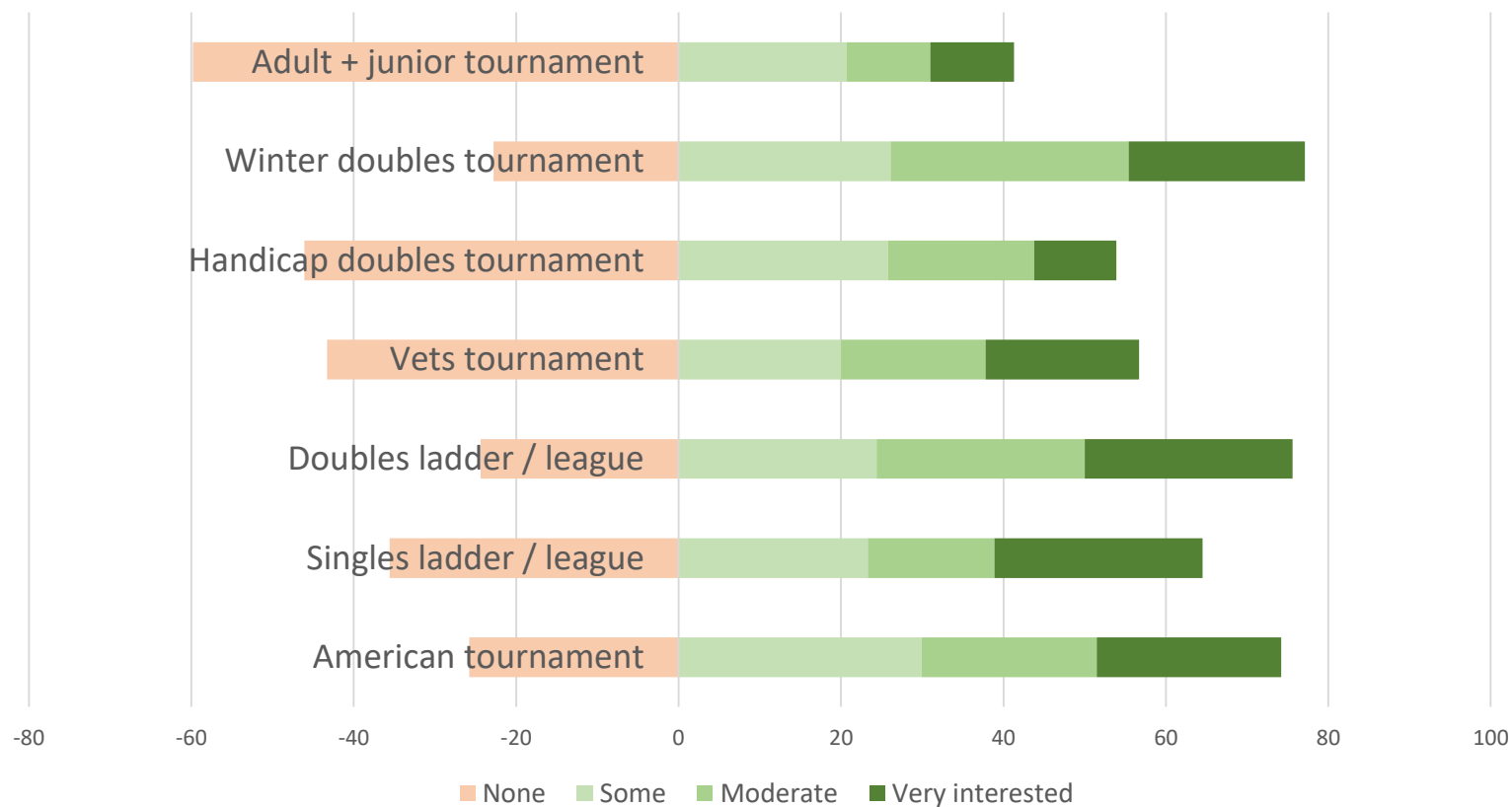
1. In a typical week, when do you usually play at the club - tick all that apply:



2. How interested are you in participating in the following activities?



3. Which of the following structured tennis activities would you like to see at the club?



4. List any other tennis activities that you think the club should run

- 32 people gave suggestions
- Some common themes emerged
- I have grouped similar suggestions together on the next 3 slides

4. - Suggested activities -1

Singles

- More singles tennis, and definitely more competitive tennis eg tournaments amongst club players
- I'm very keen to improve my singles game and would appreciate ladders, lists of suitable hitting partners, better practice wall. Thanks!
- I find the club very doubles orientated and have to play at anti social times to play singles. I would like more provision for singles play.
- An easier way to arrange suitable singles matches.
- Better player matching opportunities for singles players of similar standards

Social tennis

- Sunday morning mix in to be for both men and women
- Ladies social or more opportunities for improvers to play. At the moment there is only Monday evening and Saturday afternoon
- Arranged or social mixed doubles

Social

- More support for beginners to find their ways within the club - maybe with 'social for beginner'?
- Social events around tennis tournaments i.e. Wimbledon Final event with drinks and food in the clubhouse
- Staffed bar
- Bring your own food BBQ

4.- Suggested activities -2

Tournaments

- Summer and winter club tournaments
- In my previous club, there is spring and autumn league. The members had been split into several team. Each team compete to each other. Then there is semi- final to last 4 team with higher score. The team could be arranged in 4 tiers. Tier 1 to tier 4. It should be good chance for all members to know each other.
- Over 45s tennis tournament please!

Arranging matches

- Online Notice board/calendar with open slots to book for match up for singles or doubles, based on self assessment rating.
- A more structured way for members to organise matches on days there is no social tennis. E.g. a whatsapp group where someone posts asking for a match, singles or doubles.
- See also singles points 4 & 5

Coaching

- Discounted 'taster' coaching courses for beginner adults.
- Group lessons for improver/intermediate level and teams for improvers
- More daytime group coaching. Sessions for older players would be great!

4. - Suggested activities - 3

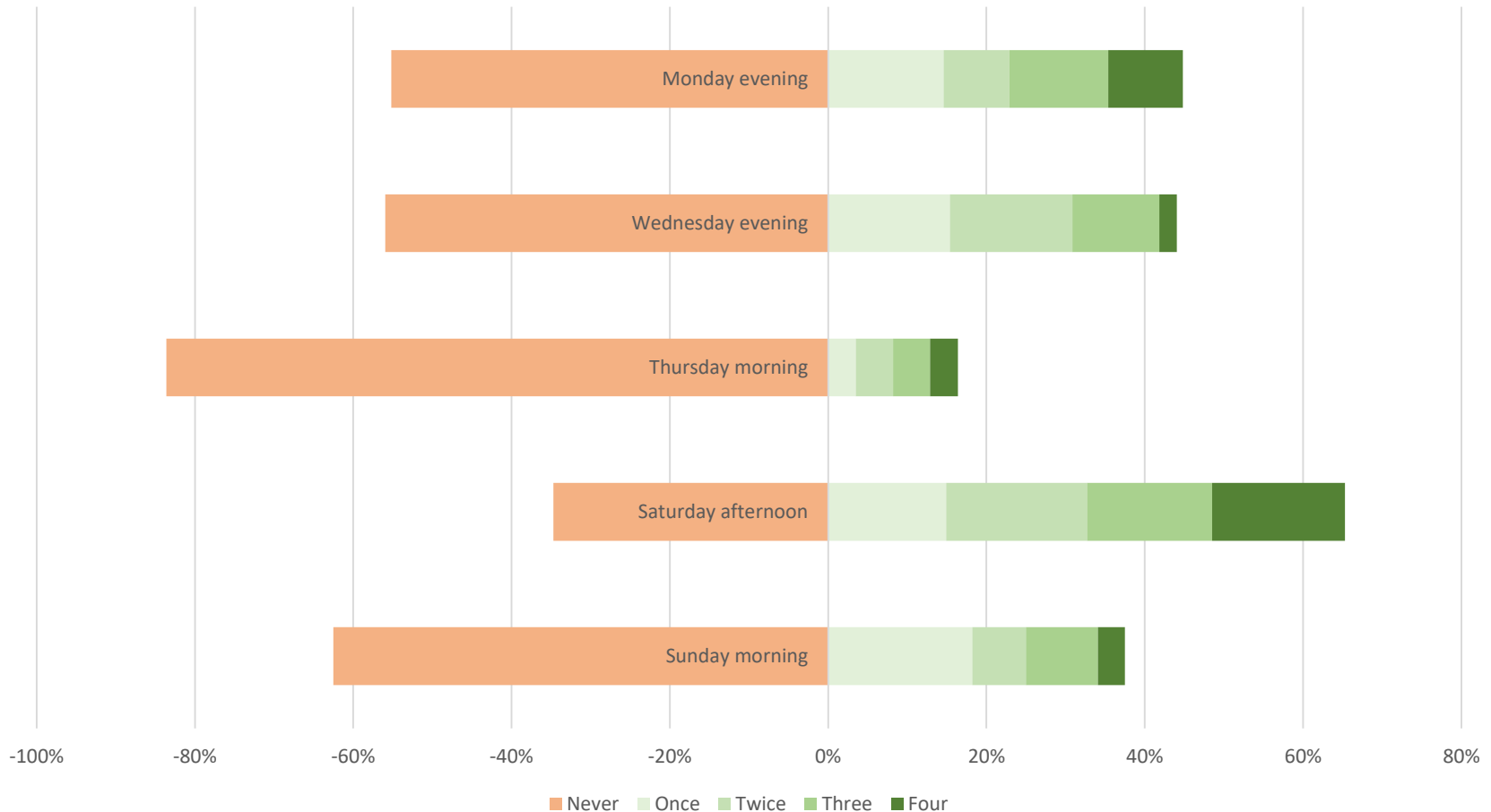
Juniors – related

- Family fun day was great addition to the tennis calendar for the centenary - should consider keeping this event
- Family day was great fun for our two kids
- Mini- fun days for the younger players with various tennis related games
- More Junior Tournaments

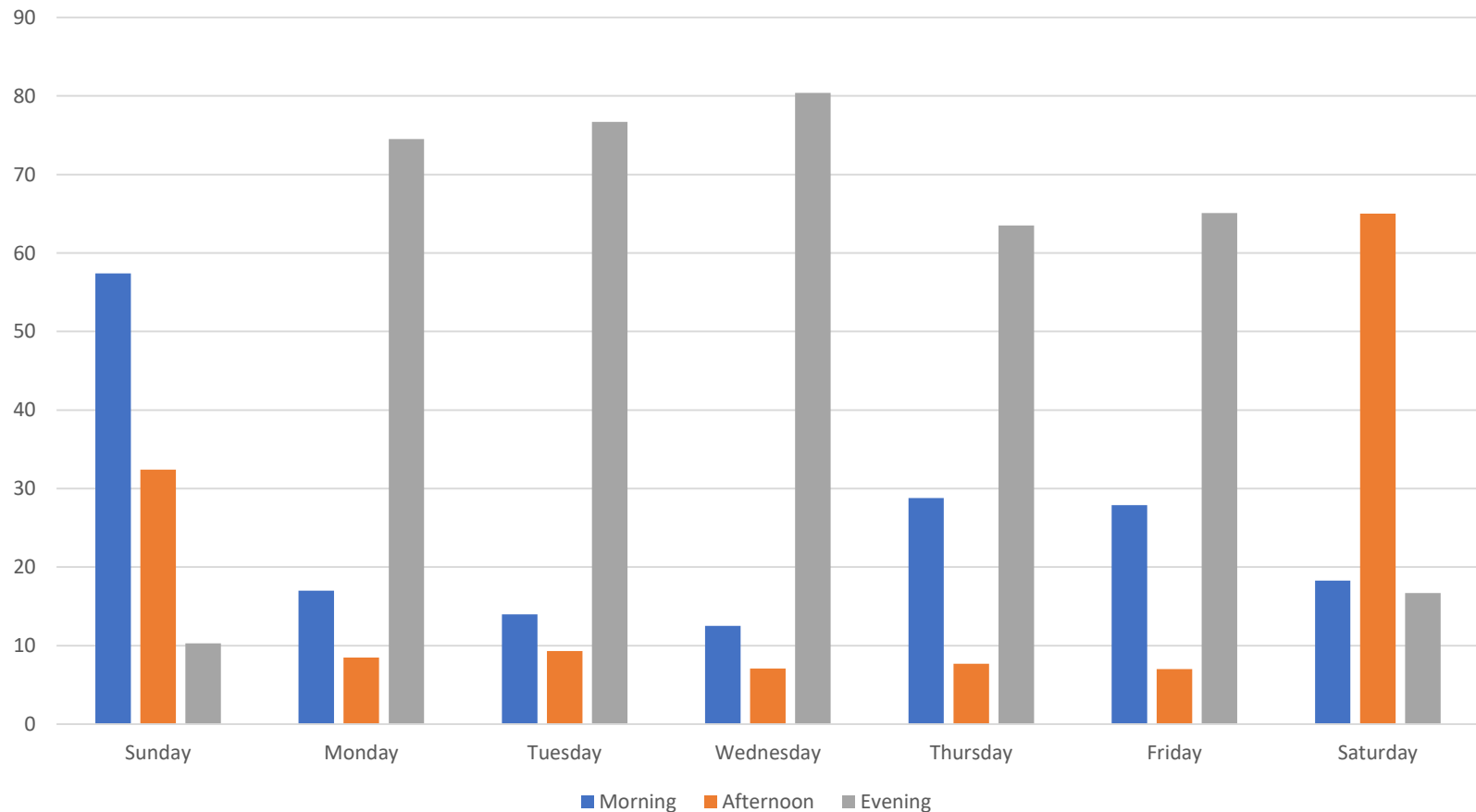
Miscellaneous

- Cardio Tennis
- Table tennis league.
- A proper practice wall
- Plenty of tennis already
- In Q2 there is no mention of mixed doubles as a category
- Psychology of tennis

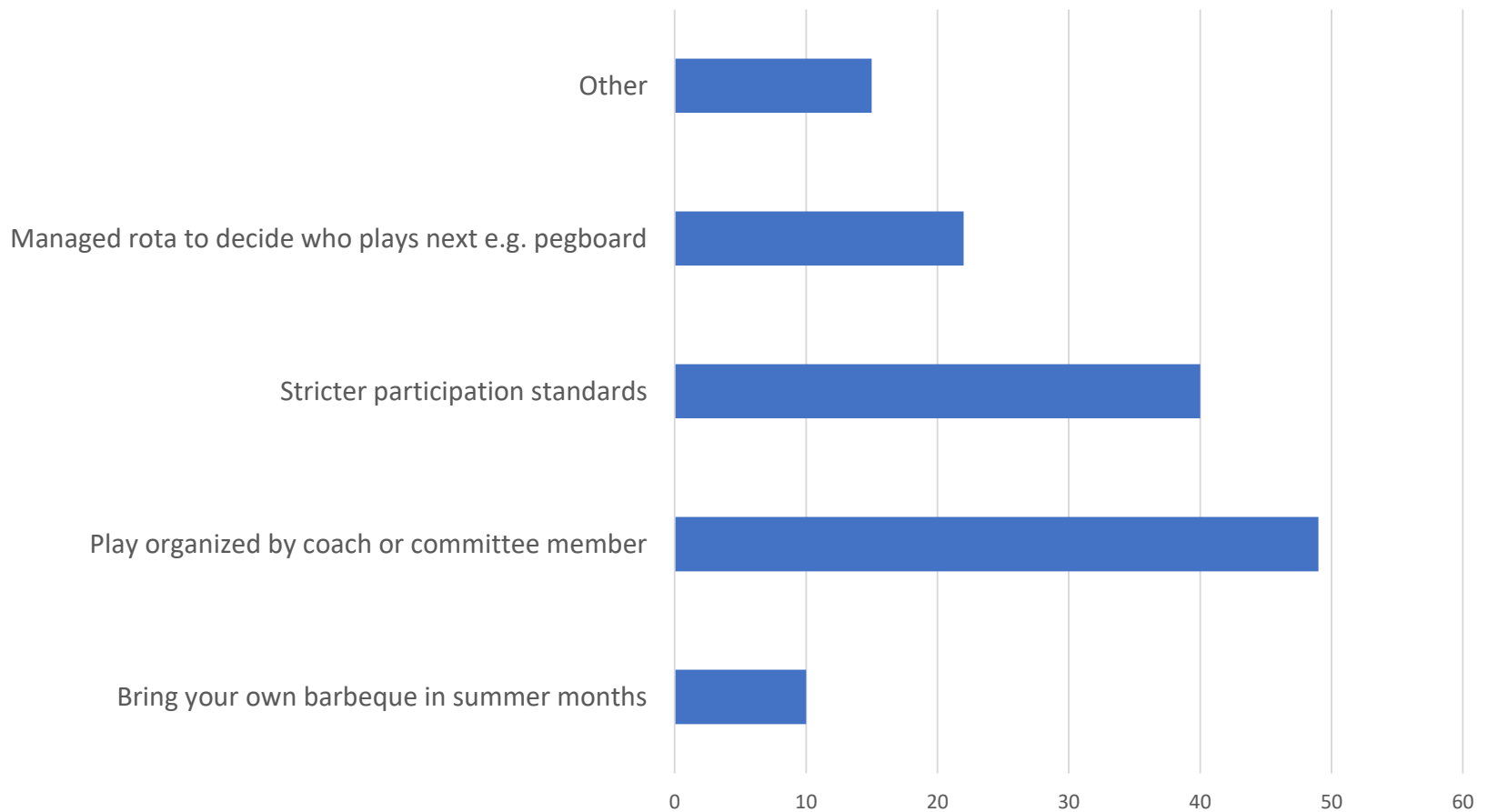
5. In a typical month, how many times do you attend these social tennis sessions?



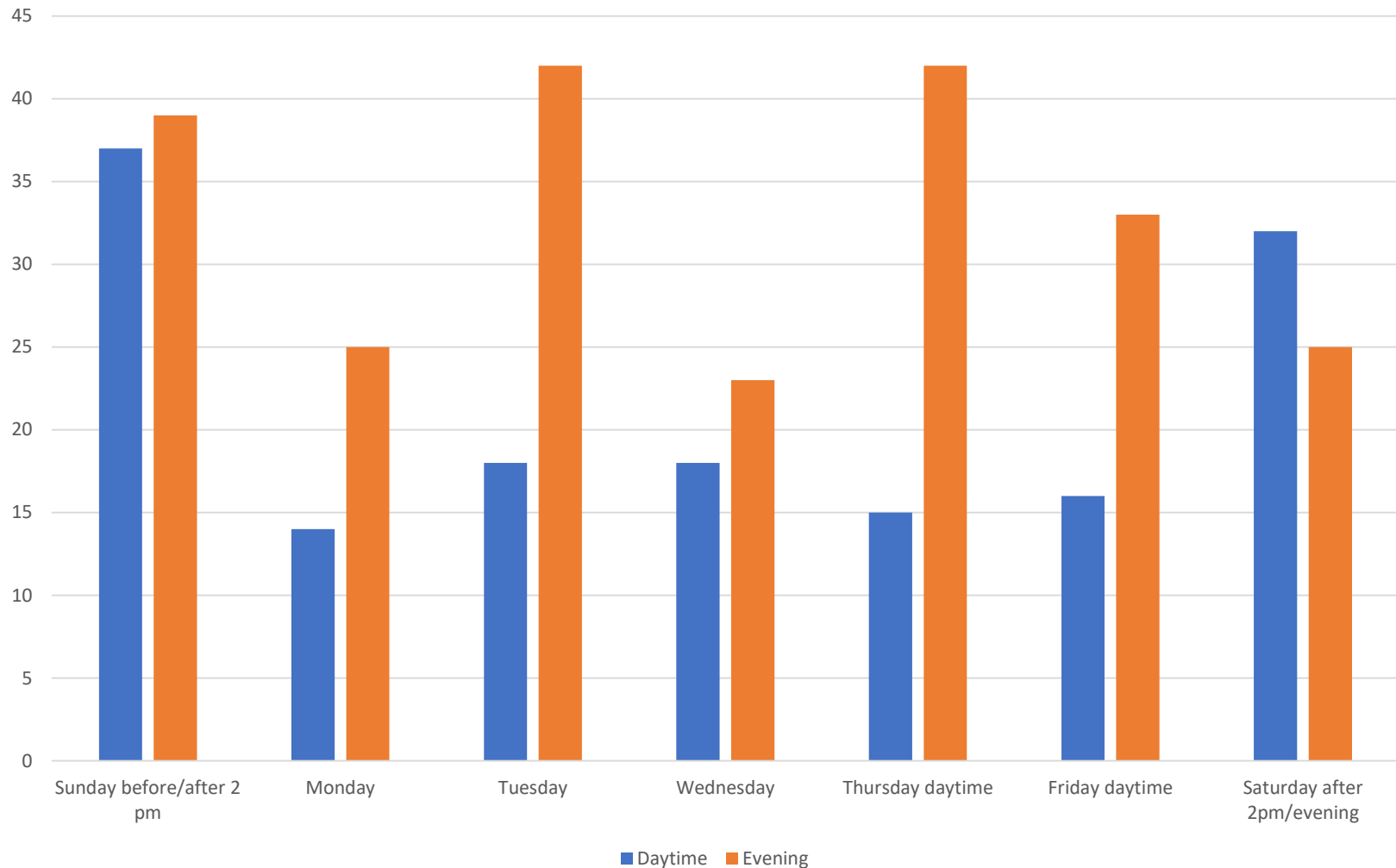
6. Tick days and times when you would like the club to offer social tennis that suits your ability.



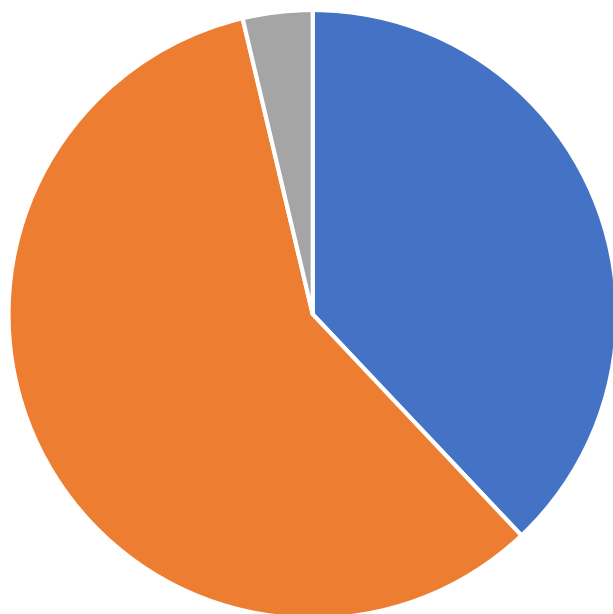
7. Evening social sessions are not as popular as they have been in the past. Which of the following would encourage you to participate more often?



8. If you knew that a court would be available, when would you prefer to play a private game of singles or doubles?



9. How often do find that there is no court available at a time when you wish to play?



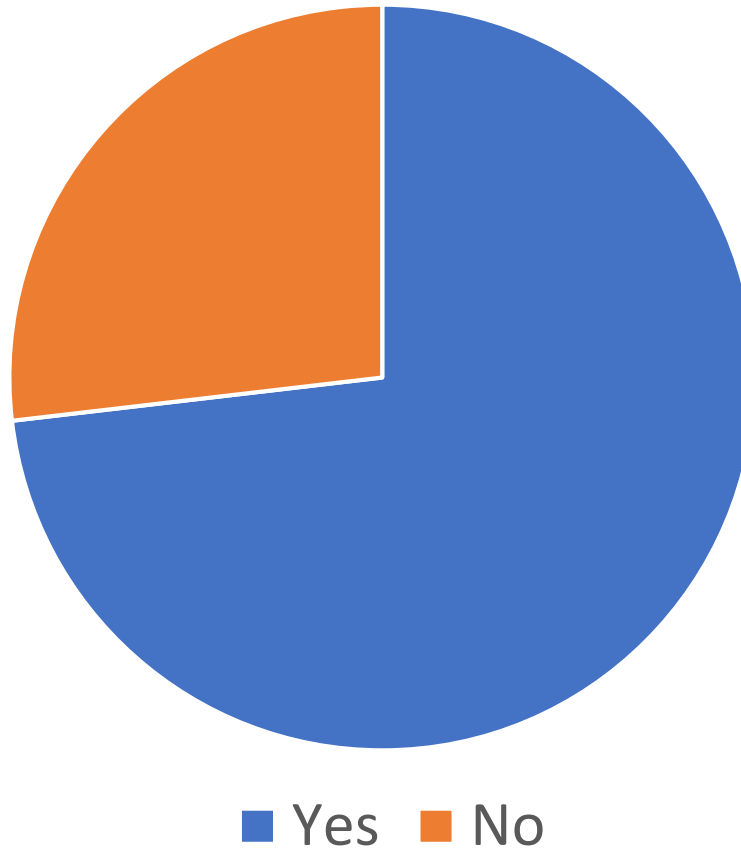
■ Never ■ Occasionally ■ Frequently

10. If you answered 'Frequently' on what day(s) did this happen?

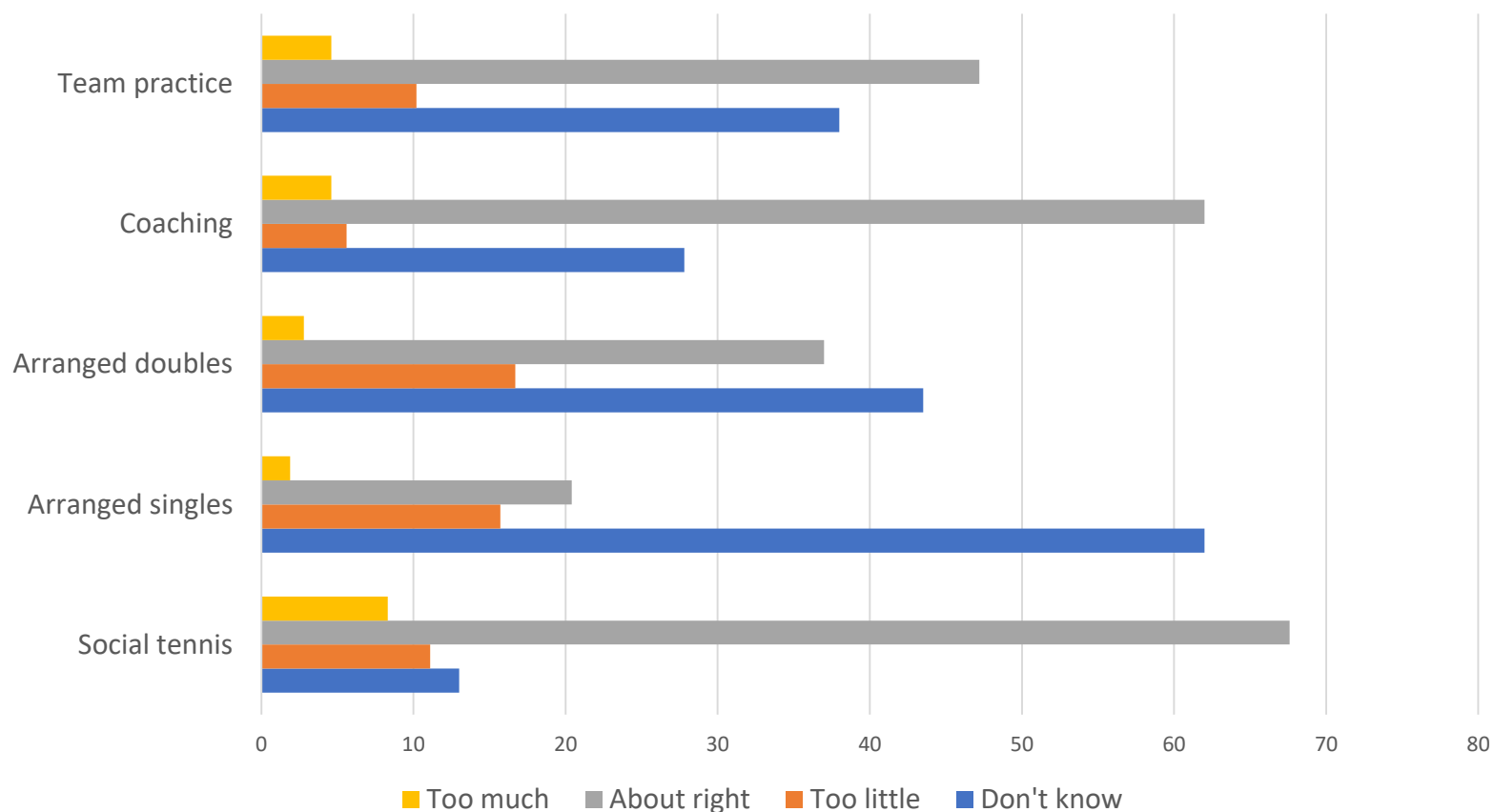
4 responses

- Sunday morning
- Monday evening
- Wednesday, Friday, Saturday, Sunday
- Thursdays

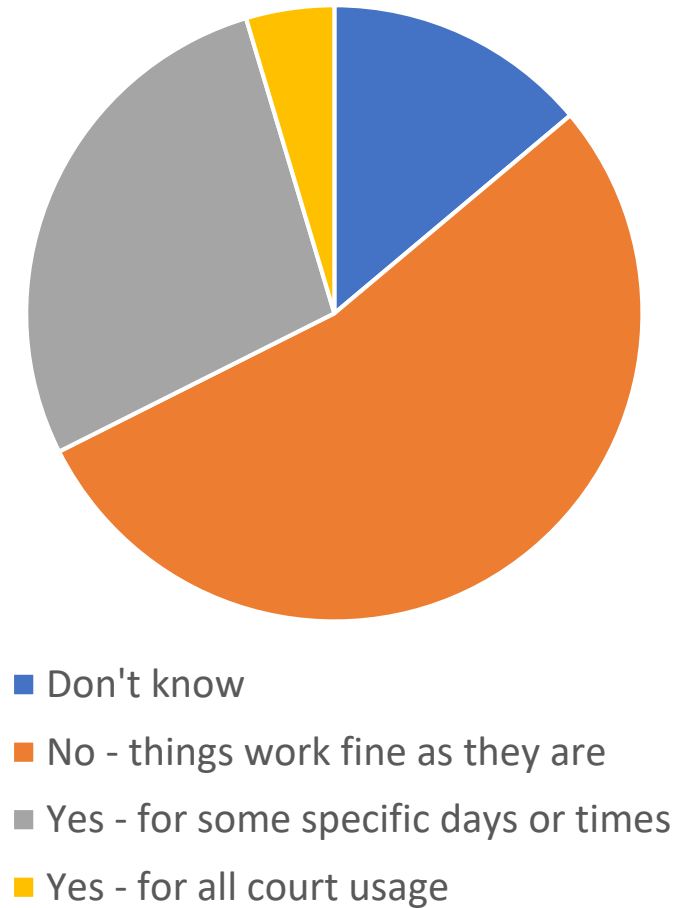
11. Are you aware of the current Court Priorities document?



12. Consider the court time that is currently allocated to the following activities and judge whether you think it is appropriate.



13. Do you think the club should extend use of the court booking system?



14. If you answered 'Yes - for some specific days or times' on what days should we introduce a booking system?

Tuesday and Thursday evening

Tuesday & Friday

Tuesday, Thursday

Tuesday and Friday

Tuesday evenings and Saturday's between junior coaching finishing and social starting

Tuesday and Thursday evenings and Saturday morning

Tuesday and Thursday evening

Tuesday Evening

Tuesday nights as it is always very busy. Thursday night is coaching night but the courts are also very busy most weeks at the moment. Could there a bookable court on a Monday or Weds night?

Thursday

Non-social tennis days i.e. Tuesday and Thursday evenings

Thursdays so that teams and private games can all be accommodated. Also weekday evenings so social and private games can both fit in

Thursdays, Fridays, Saturdays, Sundays

It should be on any days when there is no social, but only for a few courts

Everyday evenings

Sunday afternoon

Sundays

Sunday afternoons for families 2-5, 1hr slots; one night tues-thurs pw for singles

Saturday and Sunday

Potentially Saturday before 2pm if social was to carry on after.

Weekdays

Weekends

Weekend and weekday evenings for a few courts

During school holidays when courts are busy

on the days there is no coaching

During club tournament as too many get used on social nights.

On days that have socials on

Sometimes on a Monday evening with two sessions of coaching there are not enough courts

At the moment I play mostly singles, so I tend to come to the club when I know I can be sure of getting a court. A booking system would be a logical solution for anyone who has had problems getting a court.

15. Do you ever take coaching at the club

● No	41
● Yes - individual lessons	44
● Yes - group lessons	42



16. Do you think there is enough group coaching available to suit your ability level?

● I am not interested in group c...	35
● Yes - there is enough coachin...	45
● No -there should be more gro...	26
● Other	2



Team players only

17. How important to you are regular team practice sessions?

Extremely important	25
Somewhat important	15
Somewhat unimportant	10
Extremely unimportant	5



18. How important to you are team coaching sessions to improve the team's standard?

Extremely important	19
Somewhat important	20
Somewhat unimportant	9
Extremely unimportant	5



Team players only

19. In your opinion what is the optimum group size for team coaching?

4 people - 1 coach	22
8 people - 1 coach	12
8 people - 2 coaches	14
12 people - 2 coaches	1
0 - I don't think team coachin...	4



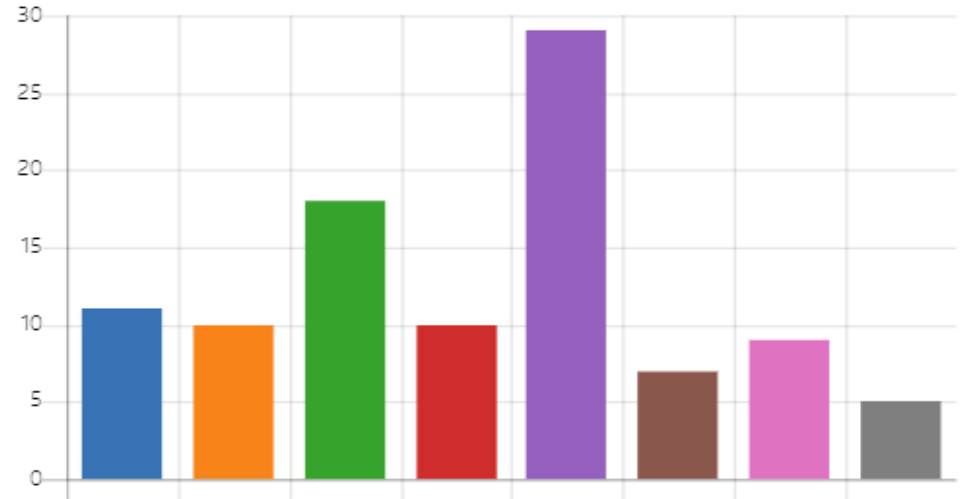
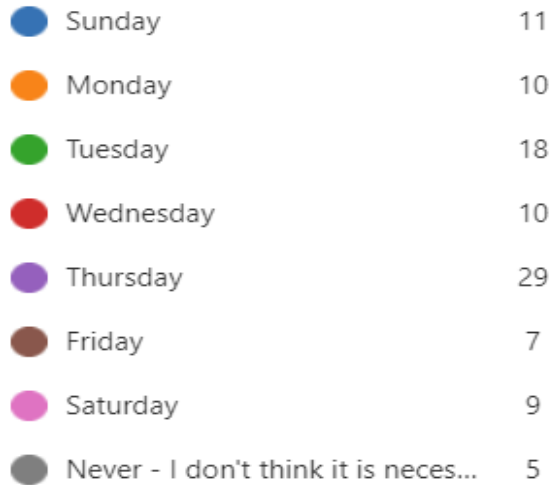
20. How much would you be prepared to pay for a 90 minute team coaching session?

£10	14
£12	11
£15	21
£20	1
£0 - I don't think team coachi...	5



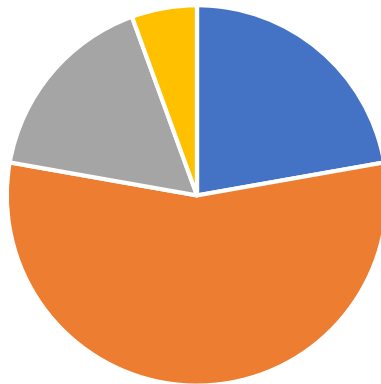
Team players only

21. On which day(s) would you ideally have team coaching?

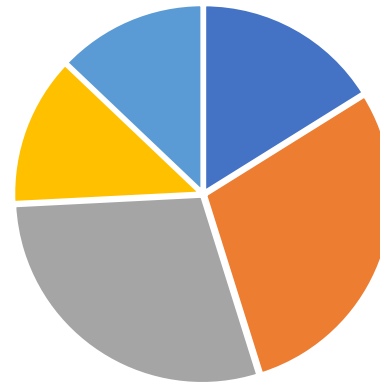


22. How often do you think that a team should have coaching?

Female



Male



■ Weekly ■ Every 2 weeks ■ Monthly ■ Ad hoc on demand ■ Never

■ Weekly ■ Every 2 weeks ■ Monthly ■ Ad hoc on demand ■ Never

Sample breakdown -1

23. How long have you been a club member?

[More Details](#)

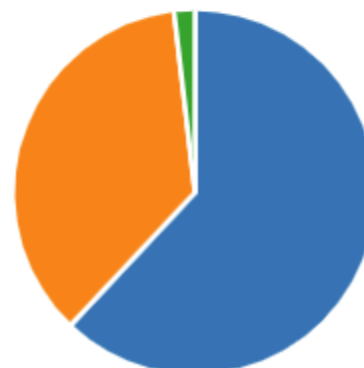
Less than 1 year	14
1 - 2 years	18
3 - 5 years	17
Over 5 years	59



24. Your gender

[More Details](#)

Male	67
Female	39
Not specified	2



Sample breakdown - 2

25. Judge your tennis standard - be realistic!

[More Details](#)

● Beginner	1
● Improver	37
● Average club player - lower te...	47
● Advanced - higher team player	23



26. Your age

[More Details](#)

● Under 30	5
● 30 - 49	40
● 50 - 65	42
● Over 65	21



27. Overall, what is your opinion of the club?

[More Details](#)

Promoters	67
Passives	34
Detractors	7

